



THE ERIC NEWELL

KIDZ IN CAREERS GOLF CLASSIC

Thursday, July 2nd, 2026
HERITAGE POINTE GOLF CLUB
Calgary, AB

Partner with us and together we can
change the lives of Alberta youth!

PRESENTED BY



FORT MCKAY
FIRST NATION



SPONSORSHIP OPPORTUNITIES

Join us for CAREERS biggest annual fundraiser...

THE ERIC NEWELL 'KIDZ IN CAREERS' GOLF CLASSIC

July 2, 2026 - Heritage Pointe Golf Club, Calgary AB

... where community leaders and supporters come together for a day of golf and giving back to Alberta youth!

At CAREERS, we believe in the power of experience. Work-integrated learning internships aren't just opportunities, they're stepping stones that prepare Alberta youth for the skilled workforce our economy needs. Our mission is simple: Enable youth on their path to a rewarding career.

We achieve this by collaborating with industry leaders, educators, government, and communities. Together, we raise career awareness, connect youth to internships, and open doors that might otherwise remain closed.

The results speak for themselves. In 2025, more than 5,600 Alberta youth gained paid internships through CAREERS in fields like trades, agriculture, ICT, health, and other occupations in demand. Each placement represents a young person gaining confidence, skills, and a future.

This is where you come in. By sponsoring, you help extend these opportunities to even more youth. Your support doesn't just fund programs, it transforms lives, builds the workforce of tomorrow, and strengthens Alberta's future.

Your support will enable Alberta young people to:

- Explore a career in demand now and in the future
- Connect learning to earning - making school more relevant
- Be empowered with knowledge and skills on their way to a rewarding career

The tournament is expected to attract 216 golfers over 27 holes, including a breakfast and BBQ lunch.

SPONSOR TODAY!

This event is named in honour of Eric Newell, the Founding Chair of CAREERS: The Next Generation, former Syncrude Canada CEO and champion of education for youth.

Presenting Sponsorship



FORT MCKAY
FIRST NATION

\$25,000



Enjoy recognition and benefits uniquely tailored to fit your organization.
Receive maximized exposure throughout the event in addition to exclusive recognition in your sponsorship category.

PRE-TOURNAMENT BENEFITS

- Logo recognition as Presenting Sponsor in all event related digital and social media promotions
- Logo inclusion on all sponsor package presentations
- Logo on registration forms
- Logo recognition on the golf website with a link to your corporate website and social media
- Logo on sponsor page of CAREERS website
- CAREERS logo with link provided to place on your corporate website linking to the Eric Newell "Kidz in Careers" Golf Classic

POST-TOURNAMENT BENEFITS

- Logo recognition in post-tournament media, where applicable
- Logo recognition in the CAREERS e-newsletter post-tournament "thank you"
- Thank you notice on the CAREERS website
- First right of refusal for future event

TOURNAMENT BENEFITS

- Eight (8) complimentary golf spots (not guaranteed after April 1st)
- Corporate logo on event signage
- Opportunity to provide promotional items for golfers
- Souvenir event program
 - Logo on front page of program
 - Full page welcome letter in program
 - Full page ad in souvenir program (provided by sponsor)
 - Corporate logo recognition
- Logo placement on select tournament merchandise and digital banquet scoring, where applicable
- Speaking opportunity at tournament BARBECUE
- Verbal recognition as a sponsor at the tournament BARBECUE
- Logo recognition on the table cards at the tournament BARBECUE
- Logo recognition on venue entry and exit signs

SOLD

EXCLUSIVE

For more information, visit
www.careersnextgen.ca/kicgolf

Premier Sponsorships



PREMIER RECOGNITION INCLUDES

- Logo recognition as Premier Sponsor on sponsor event signage and event related digital and social media promotions
- Logo and link on event sponsor page of website
- Souvenir program
 - Corporate logo recognition as Premier Sponsor
 - ½ page ad in souvenir program (provided by sponsor)
- Corporate logo placement on digital scoring
- Opportunity to provide promotional items for golfers
- Logo recognition in the CAREERS e-newsletter post-tournament "thank you"
- Individualized thank you with company link on social media
- CAREERS logo with link provided to place on your corporate website, linking to the Eric Newell 'Kidz in Careers' Golf Classic
- First right of refusal for future event

Barbecue Sponsor \$15,000

Showcase your company as you host the tournament Barbecue. Receive maximized exposure throughout the event in addition to exclusive recognition in your sponsorship category.

ADDITIONAL BENEFITS - EXCLUSIVE

- Six (6) complimentary golf spots (not guaranteed after April 1st)
- Prominent logo placement and recognition on all Barbecue signage in venue ("Barbecue sponsored by...")
- Speaking opportunity at Barbecue
- Verbal recognition as a sponsor at the Barbecue



Breakfast Sponsor \$10,000

Rise and shine as the host of the tournament Breakfast. Receive maximized exposure throughout the event in addition to exclusive recognition in your sponsorship category.

ADDITIONAL BENEFITS - EXCLUSIVE

- Four (4) complimentary golf spots (not guaranteed after April 1st)
- Prominent logo placement and recognition on all Breakfast signage in venue ("Breakfast sponsored by...")
- Speaking opportunity at Breakfast
- Verbal recognition as a sponsor at the Breakfast



Exclusive Sponsorships



Take advantage of one of these **EXCLUSIVE**, highly visible and interactive opportunities to promote your organization.

SPONSORS AT THIS LEVEL RECEIVE THE FOLLOWING BENEFITS

- Two (2) complimentary golf spots (not guaranteed after April 1st)
- Logo recognition on sponsor event signage and event related digital and social media promotions
- Logo and link on event sponsor page of website
- ¼ page ad in souvenir program (provided by sponsor)
- Logo recognition in CAREERS post-tournament Thank You
- First right of refusal for future event

Albatross Sponsorships \$7,500

Snack Stop Sponsor

Be remembered by hungry golfers!

ADDITIONAL BENEFITS - **EXCLUSIVE**

- Logo recognition at the course snack stop
- Located in high-traffic areas, ensuring maximum visibility and engagement with all golfers throughout the event.

Showcase Sponsor

Be seen at the turnaround!

ADDITIONAL BENEFITS - **EXCLUSIVE**

- Opportunity to showcase your industry - promoting CAREERS pathways.
- Located in high-traffic areas, ensuring maximum visibility and engagement with all golfers throughout the event.

Eagle Sponsorships \$5,000

Golf Cart Sponsor

Promote your company all day long!

ADDITIONAL BENEFITS - **EXCLUSIVE**

- Logo recognition on all carts and relevant signage
- Opportunity to place a golfer gift in golf carts

Registration Sponsor

Greet each golfer as they check-in for a fun-filled round.

ADDITIONAL BENEFITS - **EXCLUSIVE**

- Logo recognition on signage at Registration and Bag Drop areas
- Opportunity to provide promotional materials to all participants coming through the Registration area

See Your Game Sponsor

Provide an opportunity for each golfer to review a video replay of their tee shot compared to a PGA Tour professional.

ADDITIONAL BENEFITS - **EXCLUSIVE**

- Opportunity to host designated hole
- Signage on designated hole
- Logo on video e-mail sent to each golfer

Volunteer Sponsor

Highlight your organization through our volunteers and showcase your commitment to our volunteer program.

ADDITIONAL BENEFITS - **EXCLUSIVE**

- Logo placement on all volunteer shirts
- Opportunity to address and provide volunteers with thank you gift

Practice Green and Putting Challenge Sponsor

Catch the golfers as they get warmed up and cheer them on.

ADDITIONAL BENEFITS - **EXCLUSIVE**

- Logo recognition on signage at practice green
- Opportunity to have staff members host practice green area and putting challenge
- Opportunity to provide putting challenge participants with prizes

Team Photo Sponsor

Showcase your company on each team photo.

ADDITIONAL BENEFITS - **EXCLUSIVE**

- Photo of each golf team at hole, and provision of team takeaway photo with corporate logo on border of photo frame

Eagle Sponsorships \$5,000 (cont.)

Beverage Cart Sponsor

ADDITIONAL BENEFITS - *EXCLUSIVE*

- Golfers will enjoy beverages all day long from a beverage cart branded with your logo

SOLD

Pin Flag Sponsor

Be seen on every green!

ADDITIONAL BENEFITS - *EXCLUSIVE*

- Corporate branding on Pin Flag signage for all 27 holes

SOLD

Digital Scoring Sponsor

ADDITIONAL BENEFITS - *EXCLUSIVE*

- Logo recognition on the digital scoring app and relevant signage
- Full digital exposure throughout the event; such as app interactive games and updates

Custom Sponsorship

ADDITIONAL BENEFITS - *EXCLUSIVE*

- Recognition based on relevant assets
- Customized opportunity

Don't see anything you like? Contact us to customize something for you.

Email golf@nextgen.org



Birdie Sponsorships \$2,500

Hole Sponsors

Engage every golfer as they visit your designated hole with a contest, corporate giveaway, snack or beverage.

BENEFITS

- One (1) complimentary golf spot (not guaranteed after April 1st)
- Opportunity to brand assigned hole with signage, banners and promotional materials
- Logo recognition in souvenir event program
- Logo placement on hole signage
- Logo recognition on CAREERS post-tournament Thank You



Hole-in-One Sponsors*

Wow guests with fabulous hole-in-one prizes!

IN ADDITION TO HOLE SPONSOR BENEFITS

- Opportunity to host designated hole
 - Opportunity to present winner with Hole-in-One prize
- * Plus + the cost of insurance and minimum \$20,000 value

Beverage Hole Sponsors (3)*

Quench the thirst of our golfers as they visit your hole.

IN ADDITION TO HOLE SPONSOR BENEFITS

- Opportunity to host designated hole
- * Plus + the cost of beverage

Skills Contest Sponsors **\$1,000**

Get the attention at the skills contests.

BENEFITS

- Company name recognition in souvenir event program
- Opportunity to provide branded gift packages to contest winners
- Recognition in CAREERS post-tournament Thank You

Friends of Eric Newell 'Kidz in Careers' **\$500+**

Show your support for youth to discover their career passion!

BENEFITS

- Name recognition in event program and CAREERS post-tournament Thank You



THE ERIC NEWELL
KIDZ IN CAREERS GOLF CLASSIC

PRE-PURCHASE & WIN BIG!

Secure your **\$100 Games Pack** by **June 12th** and you could win **1 of 4 VIP Parking Passes** making your tournament experience smoother, faster, and truly first-class.

Games Pack includes:

- Entry to the putting challenge
- Entry to play on-course games and skills challenges
- Triple entry Door Prize
- 2 Mulligans to use on course
- 1 Drink Ticket



HANNAH LAMIRANDE

SKILLED TRADES INTERN | STRATHMORE

Seeing friends work on their vehicles and participate in derbies sparked her curiosity. Within a few days of completing her application, CAREERS was able to find her a placement within her own community, giving her hands on experience and fast tracking her training towards a career she's passionate about.

"I'm learning a lot of things that I never thought I would learn so early on," she shares. "And it's very exciting and different."

Hannah hopes to one day own her own shop. "Why not take the extra little jump, even if it's scary?" she says. "I'm excited to see where my future will take me."

Read more success stories at careersnextgen.ca/student-story

SMOOTH START: PRE-TOURNAMENT CHECK - IN

July 1, 2026 (5PM)

Deerfoot Inn

11500 35 St SE Calgary, AB

Swing by the CAREERS table on the night before the golf tournament. You'll be able to:

- Avoid check-in lines on the day of the tournament
- Pre-purchase games packs
- Get your raffle tickets
- Pick up your tee gift

Eric Newell 'Kidz in Careers' Golf Classic Sponsorship Form



YES! Sign me up...

Premier Sponsorship

- Presenting — \$25,000
- Barbecue — \$15,000
- Breakfast — \$10,000

Albatross — \$7,500

- Snack Stop Sponsor
- Showcase Sponsor

Eagle — \$5,000

- Beverage Cart Sponsor
- Digital Scoring Sponsor
- Golf Cart Sponsor
- Pin Flag Sponsor
- Practice Green and Putting Challenge Sponsor
- Registration Sponsor
- See Your Game Sponsor

Eagle — \$5,000 (cont.)

- Team Photo Sponsor
- Volunteer Sponsor

Birdie — \$2,500

- Hole Sponsor
- Hole-in-One Sponsor
- Beverage Hole Sponsor

On Par — \$1,000

- Skills Contest Sponsor

Friends of Eric Newell 'Kidz in Careers'

- \$500+

CONTACT INFORMATION

COMPANY NAME		DATE	
CONTACT PERSON		JOB TITLE	
ADDRESS		CITY	
PROV	POSTAL CODE	SOCIAL MEDIA HANDLE	
EMAIL	PHONE	APPROVAL SIGNATURE	

PAYMENT INFORMATION

***ADDITIONAL GOLFERS, GAMES AND TICKETS TO BE INCLUDED IN THIS TOTAL.**

- CHEQUE PLEASE FIND ENCLOSED A CHEQUE IN THE AMOUNT OF \$ _____
- INVOICE
- CREDIT CARD PAY ONLINE! www.careersnextgen.ca/kicgolf OR CALL US 780.426.3414

Please make cheques payable to:
CAREERS: The Next Generation Foundation
 18256 102 Avenue NW, Edmonton, AB, T5S 1S7

Send your completed form to: golf@nextgen.org

HOTEL BOOKING CODE

We are happy to have **Deerfoot Inn and Casino** as our official event hotel. To book your hotel rooms online - deerfootinn.com (enter dates on first page, will redirect to next page, click "add code", click "group attendee"; enter group code **1347746**, click "complete reservation" and proceed with personal information). Or you can email reservations@dfic.ca or call toll free at 1-888-875-4667 and let them know your booking is for the **CAREERS: The Next Generation** event. Group rate reservations will be accepted until midnight on Monday, June 1, 2026.

Thank You for helping youth take on their future!

For information about donations, please visit www.careersnextgen.ca/donate | Charitable Registration No. 886413699 RR 0001





Thursday, July 2, 2026
 Heritage Pointe Golf Club • Heritage Pointe, AB
 BREAKFAST: 6:30 am SHOTGUN START: 8:00 am
 BARBECUE: Immediately following golf

PRESENTED BY



**ENTRY FEE: \$500/per person
 \$2,000/per team**

PLAYER 1	NAME: _____ TITLE: _____	PLAYER 1
	COMPANY: _____ ADDRESS: _____	
	CITY: _____ POSTAL CODE: _____ E-MAIL: _____	
	TELEPHONE: _____	
	<input type="checkbox"/> ALL-IN GAMES: \$100 (INCLUDES ON COURSE ACTIVITIES, MULLIGANS, PUTTING CHALLENGE, RAFFLE TICKETS, PRIZES AND MORE)	
	GOLF REGISTRATION	\$ _____
	GAMES ON COURSE	\$ _____

PLAYER 2	NAME: _____ TITLE: _____	PLAYER 2
	COMPANY: _____ ADDRESS: _____	
	CITY: _____ POSTAL CODE: _____ E-MAIL: _____	
	TELEPHONE: _____	
	<input type="checkbox"/> ALL-IN GAMES: \$100 (INCLUDES ON COURSE ACTIVITIES, MULLIGANS, PUTTING CHALLENGE, RAFFLE TICKETS, PRIZES AND MORE)	
	GOLF REGISTRATION	\$ _____
	GAMES ON COURSE	\$ _____

PLAYER 3	NAME: _____ TITLE: _____	PLAYER 3
	COMPANY: _____ ADDRESS: _____	
	CITY: _____ POSTAL CODE: _____ E-MAIL: _____	
	TELEPHONE: _____	
	<input type="checkbox"/> ALL-IN GAMES: \$100 (INCLUDES ON COURSE ACTIVITIES, MULLIGANS, PUTTING CHALLENGE, RAFFLE TICKETS, PRIZES AND MORE)	
	GOLF REGISTRATION	\$ _____
	GAMES ON COURSE	\$ _____

PLAYER 4	NAME: _____ TITLE: _____	PLAYER 4
	COMPANY: _____ ADDRESS: _____	
	CITY: _____ POSTAL CODE: _____ E-MAIL: _____	
	TELEPHONE: _____	
	<input type="checkbox"/> ALL-IN GAMES: \$100 (INCLUDES ON COURSE ACTIVITIES, MULLIGANS, PUTTING CHALLENGE, RAFFLE TICKETS, PRIZES AND MORE)	
	GOLF REGISTRATION	\$ _____
	GAMES ON COURSE	\$ _____

Do you require rental clubs? Please contact Heritage Pointe's Proshop at (403) 256-2002.



ALL TOURNAMENT PROCEEDS WILL BE MATCHED UP TO 50% THROUGH THE ROGERS BIRDIES FOR KIDS PRESENTED BY ALTALINK.

TOTAL	\$ _____ *
--------------	------------

Registration is not complete until final payment is received.
***Please add extra golfers and games to your sponsorship total.**

Note: As this is a charity fundraiser, all payments are non-refundable. In the event of a cancellation, any funds received will be redirected as a donation to support CAREERS.

Go to www.careersnextgen.ca/kicgolf for information and online golf registration.

www.careersnextgen.ca • 1.888.757.7172

