



THE ERIC NEWELL

KIDZ IN CAREERS GOLF CLASSIC

Thursday, July 3rd, 2025
HERITAGE POINTE GOLF CLUB
Calgary, AB

Partner with us and together we can
change the lives of Alberta youth!

PRESENTED BY



FORT MCKAY
FIRST NATION



SPONSORSHIP OPPORTUNITIES

Now is your chance to be a part of CAREERS biggest annual fundraiser...

THE ERIC NEWELL 'KIDZ IN CAREERS' GOLF CLASSIC

July 3, 2025 - Heritage Pointe Golf Club, Calgary AB

We know you understand the power of work integrated learning and the value internships provide in preparing Alberta youth for the skilled workforce. At CAREERS, our mission is to 'Enable youth on their path to a rewarding career.' We do this by partnering with industry, education partners, government, and communities to raise career awareness, connect youth to internships and create opportunities for our youth.

In 2024, CAREERS connected Alberta youth to over 4,500 paid work integrated learning internships, in trades, agriculture, information and communications technology, health and other career pathways in-demand.

Your sponsorship can help us extend these invaluable opportunities to more young individuals, shaping the workforce of tomorrow. We're delighted to invite you to our fundraiser and become a sponsor today. Your support will directly result in transforming youths' lives by providing them with paid internships.

JOIN ALBERTA BUSINESS LEADERS IN A DAY OF NETWORKING AND GOLF IN SUPPORT OF A GREAT CAUSE.

The event is expected to attract 216 golfers over 27 holes, including a breakfast and BBQ lunch.

This event is named in honour of Eric Newell, the Founding Chair of CAREERS: The Next Generation, former Syncrude Canada CEO and champion of education for youth.

SPONSOR TODAY!

Your support will enable Alberta young people to:

- Explore a career in demand now and in the future
- Connect learning to earning - making school more relevant
- Be empowered with knowledge and skills on their way to a rewarding career



FORT MCKAY
FIRST NATION

**PRESENTING
SPONSOR
\$25,000**



**Enjoy recognition and benefits uniquely tailored to fit your organization.
Receive maximized exposure throughout the event in addition to exclusive recognition in your sponsorship category.**

PRE-TOURNAMENT BENEFITS

- Logo recognition as Presenting Sponsor in all event related digital and social media promotions
- Logo inclusion on all sponsor package presentations
- Logo on registration forms
- Logo recognition on the golf website with a link to your corporate website and social media
- Logo on sponsor page of CAREERS website
- CAREERS logo with link provided to place on your corporate website linking to the Eric Newell "Kidz in Careers" Golf Classic

POST-TOURNAMENT BENEFITS

- Logo recognition in post-tournament media, where applicable
- Logo recognition in the CAREERS e-newsletter post-tournament "thank you"
- Thank you notice on the CAREERS website
- First right of refusal for future event

TOURNAMENT BENEFITS

- Eight (8) complimentary golf spots (not guaranteed after April 1st)
- Corporate logo on event signage
- Opportunity to provide promotional items for golfers
- Souvenir event program
 - Logo on front page of program
 - Full page welcome letter in program
 - Full page ad in souvenir program (provided by sponsor)
 - Corporate logo recognition
- Logo placement on select tournament merchandise and digital banquet scoring, where applicable
- Speaking opportunity at tournament BARBECUE
- Verbal recognition as a sponsor at the tournament BARBECUE
- Logo recognition on the table cards at the tournament BARBECUE
- Logo recognition on venue entry and exit signs

EXCLUSIVE

For more information, visit
www.careersnextgen.ca/kicgolf

Premier Sponsorships



PREMIER RECOGNITION INCLUDES

- Logo recognition as Premier Sponsor on sponsor event signage and event related digital and social media promotions
- Logo and link on event sponsor page of website
- Souvenir program
 - Corporate logo recognition as Premier Sponsor
 - ½ page ad in souvenir program (provided by sponsor)
- Corporate logo placement on digital scoring
- Opportunity to provide promotional items for golfers
- Logo recognition in the CAREERS e-newsletter post-tournament “thank you”
- Individualized thank you with company link on social media
- CAREERS logo with link provided to place on your corporate website, linking to the Eric Newell ‘Kidz in Careers’ Golf Classic
- First right of refusal for future event

Barbecue Sponsor \$15,000

Showcase your company as you host the tournament Barbecue.

Receive maximized exposure throughout the event in addition to exclusive recognition in your sponsorship category.

ADDITIONAL BENEFITS - EXCLUSIVE

- Six (6) complimentary golf spots (not guaranteed after April 1st)
- Prominent logo placement and recognition on all Barbecue signage in venue (“Barbecue sponsored by...”)
- Speaking opportunity at Barbecue
- Verbal recognition as a sponsor at the Barbecue

EXCLUSIVE

Breakfast Sponsor \$10,000

Rise and shine as the host of the tournament Breakfast.

Receive maximized exposure throughout the event in addition to exclusive recognition in your sponsorship category.

ADDITIONAL BENEFITS - EXCLUSIVE

- Four (4) complimentary golf spots (not guaranteed after April 1st)
- Prominent logo placement and recognition on all Breakfast signage in venue (“Breakfast sponsored by...”)
- Speaking opportunity at Breakfast
- Verbal recognition as a sponsor at the Breakfast

EXCLUSIVE



Eagle Sponsorships \$5,000



Take advantage of one of these **EXCLUSIVE**, highly visible and interactive opportunities to promote your organization.

SPONSORS AT THIS LEVEL RECEIVE THE FOLLOWING BENEFITS

- Two (2) complimentary golf spots (not guaranteed after April 1st)
- Logo recognition as Eagle Sponsor on sponsor event signage and event related digital and social media promotions
- Logo and link on event sponsor page of website
- ¼ page ad in souvenir program (provided by sponsor)
- Logo recognition in CAREERS post-tournament Thank You
- First right of refusal for future event

Golf Cart Sponsor

Promote your company all day long!

ADDITIONAL BENEFITS - EXCLUSIVE

- Logo recognition on all carts and relevant signage
- Opportunity to place a golfer gift in golf carts

Volunteer Sponsor

Highlight your organization through our volunteers and showcase your commitment to our volunteer program.

ADDITIONAL BENEFITS - EXCLUSIVE

- Logo placement on all volunteer shirts
- Opportunity to address and provide volunteers with thank you gift

Practice Green and Putting Challenge Sponsor

Catch the golfers as they get warmed up and cheer them on.

ADDITIONAL BENEFITS - EXCLUSIVE

- Logo recognition on signage at practice green
- Opportunity to have staff members host practice green area and putting challenge
- Opportunity to provide putting challenge participants with prizes

Registration Sponsor

Greet each golfer as they check-in for a fun-filled round.

ADDITIONAL BENEFITS - EXCLUSIVE

- Logo recognition on signage at Registration and Bag Drop areas
- Opportunity to provide promotional materials to all participants coming through the Registration area

Team Photo Sponsor

Showcase your company on each team photo.

ADDITIONAL BENEFITS - EXCLUSIVE

- Photo of each golf team at hole, and provision of team take-away photo with corporate logo on border of photo frame

See Your Game Sponsor

Provide an opportunity for each golfer to review a video replay of their tee shot compared to a PGA Tour professional.

ADDITIONAL BENEFITS - EXCLUSIVE

- Opportunity to host designated hole
- Signage on designated hole
- Logo on video e-mail sent to each golfer

JORDAN MASER

SKILLED TRADES INTERN | MEDICINE HAT

Jordan was introduced to carpentry in middle school. He decided early on it was a career path he'd like to pursue, and the Registered Apprenticeship Program provided the perfect vehicle to get his dream job even sooner.

"Being placed in an internship has given me a chance to get a look at what all the trades do. Even though I'm focusing on carpentry, I get to get an insight into what everyone else is doing."

Thanks to his apprenticeship, Jordan has a concrete idea of what his future looks like. In addition to the technical and hands-on skills he's acquired, he's also become a better communicator and reaped the benefits of seeing a job through from start to finish.

"Being able to proudly point at something cool and say you were part of it, that's definitely one of the highlights of my apprenticeship. There's nothing to lose in doing something like this. The skills I've gained will be something I will always have."



Eagle Sponsorships \$5,000



Take advantage of one of these **EXCLUSIVE**, highly visible and interactive opportunities to promote your organization.

SPONSORS AT THIS LEVEL RECEIVE THE FOLLOWING BENEFITS

- Two (2) complimentary golf spots (not guaranteed after April 1st)
- Logo recognition as Eagle Sponsor on sponsor event signage and event related digital and social media promotions
- Logo and link on event sponsor page of website
- ¼ page ad in souvenir program (provided by sponsor)
- Logo recognition in CAREERS post-tournament Thank You
- First right of refusal for future event

Snack Stop Sponsor

Be remembered by hungry golfers!

ADDITIONAL BENEFITS - **EXCLUSIVE**

- Logo recognition at the course snack stop



Digital Scoring Sponsor

ADDITIONAL BENEFITS - **EXCLUSIVE**

- Logo recognition on the digital scoring app and relevant signage
- Full digital exposure throughout the event; such as app interactive games and updates

Pin Flag Sponsor

Be seen on every green!

ADDITIONAL BENEFITS - **EXCLUSIVE**

- Corporate branding on Pin Flag signage for all 27 holes

Custom Sponsorship

ADDITIONAL BENEFITS - **EXCLUSIVE**

- Recognition based on relevant assets
- Customized opportunity

Beverage Cart Sponsor

ADDITIONAL BENEFITS - **EXCLUSIVE**

- Golfers will enjoy beverages all day long from a beverage cart branded with your logo

Don't see anything you like?
Contact us to customize something for you.

Email golf@nextgen.org

Birdie Sponsorships \$2,500

Hole Sponsors

Engage every golfer as they visit your designated hole with a contest, corporate giveaway, snack or beverage.

BENEFITS

- One (1) complimentary golf spot (not guaranteed after April 1st)
- Opportunity to brand assigned hole with signage, banners and promotional materials
- Logo recognition in souvenir event program
- Logo placement on hole signage
- Logo recognition on CAREERS post-tournament Thank You



Hole-in-One Sponsors*

Wow guests with fabulous hole-in-one prizes!

IN ADDITION TO HOLE SPONSOR BENEFITS

- Opportunity to host designated hole
 - Opportunity to present winner with Hole-in-One prize
- * Plus + the cost of insurance and minimum \$20,000 value

Beverage Hole Sponsors (3)*

Quench the thirst of our golfers as they visit your hole.

IN ADDITION TO HOLE SPONSOR BENEFITS

- Opportunity to host designated hole
- * Plus + the cost of beverage



MIA THOMSON

SKILLED TRADES INTERN | LETHBRIDGE

"I was really looking for something in the automotive and engineering side of things since that is where I am most comfortable. I am really happy with where I was placed. I'm really honoured to be part of the women in the workforce. That is one of the things that I have noticed is that they'll have my back the same as I have theirs."

Read more success stories at
careersnextgen.ca/student-story



THE ERIC NEWELL KIDZ IN CAREERS GOLF CLASSIC

Skills Contest Sponsors

\$1,000

Get the attention at the skills contests.

BENEFITS

- Company name recognition in souvenir event program
- Opportunity to provide branded gift packages to contest winners
- Recognition in CAREERS post- tournament Thank You

Friends of Eric Newell 'Kidz in Careers'

\$500+

Show your support for youth to discover their career passion!

BENEFITS

- Name recognition in event program and CAREERS post-tournament Thank You

For more information, visit
www.careersnextgen.ca/kicgolf

CAREERS BOARD OF DIRECTORS RECEPTION

Wednesday
July 2, 2025 (5PM)

Deerfoot Inn
11500 35 St SE
Calgary, AB

Join us the night before the Eric Newell 'Kidz in Careers' Golf Classic to network with CAREERS Board Members, Board Alumni, Students and other CAREERS Supporters.

Swing by the CAREERS table on the night before the golf tournament. You'll be able to:

- Avoid check-in lines on the day of the tournament
- Pre-purchase games packs
- Get your raffle tickets
- Pick up your tee gift

Eric Newell 'Kidz in Careers' Golf Classic Sponsorship Form



YES! Sign me up...

Premier Sponsorship

- ☐ Presenting — \$25,000
- ☐ Barbecue — \$15,000
- ☐ Breakfast — \$10,000

Eagle — \$5,000

- ☐ Beverage Cart Sponsor
- ☐ Digital Scoring Sponsor
- ☐ Golf Cart Sponsor

Eagle — \$5,000 (cont'd)

- ☐ Pin Flag Sponsor
- ☐ Practice Green and Putting Challenge Sponsor
- ☐ Registration Sponsor
- ☐ See Your Game Sponsor
- ☐ Snack Stop Sponsor
- ☐ Team Photo Sponsor
- ☐ Volunteer Sponsor

Birdie — \$2,500

- ☐ Hole Sponsor
- ☐ Hole-in-One Sponsor
- ☐ Beverage Hole Sponsor

On Par — \$1,000

- ☐ Skills Contest Sponsor

Friends of Eric Newell 'Kidz in Careers'

- ☐ \$500+

PRESENTED BY



FORT MCKAY
FIRST NATION

CONTACT INFORMATION

| | | | |
|----------------|-------------|---------------------|--|
| COMPANY NAME | | DATE | |
| CONTACT PERSON | | JOB TITLE | |
| ADDRESS | | CITY | |
| PROV | POSTAL CODE | SOCIAL MEDIA HANDLE | |
| EMAIL | PHONE | APPROVAL SIGNATURE | |

PAYMENT INFORMATION

| | | |
|--|---|--|
| <input type="radio"/> CHEQUE | PLEASE FIND ENCLOSED A CHEQUE IN THE AMOUNT OF \$ | *ADDITIONAL GOLFERS, GAMES AND TICKETS TO BE INCLUDED IN THIS TOTAL. |
| <input type="radio"/> INVOICE | | |
| <input type="radio"/> CREDIT CARD | | |
| PAY ONLINE! www.careersnextgen.ca/kicgolf OR CALL US 780.426.3414 | | |

Please make cheques payable to:
CAREERS: The Next Generation Foundation
18256 102 Avenue NW
Edmonton, AB, T5S 1S7

Send your completed form to:
golf@nextgen.org

Thank You for helping youth take on their future!

For information about donations, please visit www.careersnextgen.ca/donate | Charitable Registration No. 886413699 RR 0001





Thursday, July 3, 2025
Heritage Pointe Golf Club • Heritage Pointe, AB
BREAKFAST: 6:30 am SHOTGUN START: 8:00 am
BARBECUE: Immediately following golf

PRESENTED BY



FORT MCKAY
FIRST NATION

*Early Bird: Until April 30, 2025 - \$395 / person
\$1,500 / team*

**ENTRY FEE: \$500/per person
\$2,000/per team**

PLAYER 1

NAME: _____ TITLE: _____
COMPANY: _____ ADDRESS: _____
CITY: _____ POSTAL CODE: _____ E-MAIL: _____
TELEPHONE: _____

PLAYER 1

GOLF REGISTRATION

\$ _____

GAMES ON COURSE

\$ _____

☐ **ALL-IN GAMES: \$100** (INCLUDES ON COURSE ACTIVITIES, MULLIGANS, PUTTING CHALLENGE, RAFFLE TICKETS, PRIZES AND MORE)

PLAYER 2

NAME: _____ TITLE: _____
COMPANY: _____ ADDRESS: _____
CITY: _____ POSTAL CODE: _____ E-MAIL: _____
TELEPHONE: _____

PLAYER 2

GOLF REGISTRATION

\$ _____

GAMES ON COURSE

\$ _____

☐ **ALL-IN GAMES: \$100** (INCLUDES ON COURSE ACTIVITIES, MULLIGANS, PUTTING CHALLENGE, RAFFLE TICKETS, PRIZES AND MORE)

PLAYER 3

NAME: _____ TITLE: _____
COMPANY: _____ ADDRESS: _____
CITY: _____ POSTAL CODE: _____ E-MAIL: _____
TELEPHONE: _____

PLAYER 3

GOLF REGISTRATION

\$ _____

GAMES ON COURSE

\$ _____

☐ **ALL-IN GAMES: \$100** (INCLUDES ON COURSE ACTIVITIES, MULLIGANS, PUTTING CHALLENGE, RAFFLE TICKETS, PRIZES AND MORE)

PLAYER 4

NAME: _____ TITLE: _____
COMPANY: _____ ADDRESS: _____
CITY: _____ POSTAL CODE: _____ E-MAIL: _____
TELEPHONE: _____

PLAYER 4

GOLF REGISTRATION

\$ _____

GAMES ON COURSE

\$ _____

☐ **ALL-IN GAMES: \$100** (INCLUDES ON COURSE ACTIVITIES, MULLIGANS, PUTTING CHALLENGE, RAFFLE TICKETS, PRIZES AND MORE)

Do you require rental clubs? Please contact Heritage Pointe's Proshop at (403) 256-2002.



ALL TOURNAMENT PROCEEDS
WILL BE MATCHED UP TO
50% THROUGH THE ROGERS
BIRDIES FOR KIDS PRESENTED
BY ALTALINK.

TOTAL

\$ _____ *

Registration is not complete until final payment is received.

***Please add extra golfers and games to your sponsorship total.**

Go to www.careersnextgen.ca/kicgolf for information and online golf registration.

www.careersnextgen.ca • 1.888.757.7172



CAREERS