



THE ERIC NEWELL

KIDZ IN CAREERS GOLF CLASSIC

Thursday, July 6th, 2023
HERITAGE POINTE GOLF CLUB
Calgary, AB

Partner with us to support the
Eric Newell 'Kidz in Careers' Golf Classic
and help change the lives of Alberta youth!

PRESENTED BY



FORT MCKAY
FIRST NATION



SPONSORSHIP OPPORTUNITIES

Now is your chance to be a part of our biggest annual fundraiser...

The Eric Newell 'Kidz in CAREERS' Golf Classic!

Come join us for a day of fun and friendships on **July 6th** at the **Heritage Pointe Golf Course, Calgary** - all in support of a great cause - **Alberta youth!**



Why Support CAREERS?

- Be a part of the economic growth in Alberta
- Gain recognition as a community leader
- Attract and retain local talent
- Develop your own sustainable workforce
- Provide mentorship opportunities for your team
- Support Early Apprenticeship - speeding up economic recovery
- Harness the energy and passion youth bring to the workforce

CAREERS encourages youth to:

- Explore a career in demand now and in the future
- Connect learning to earning, making school more relevant
- Be empowered with confidence, knowledge, and skills
- Become valued members of Alberta's skilled workforce, bring diversity and innovation to the workplace

CAREERS connects employers to schools, youth and parents, building a future workforce.

As a charity, CAREERS relies on the generosity of our supporters to help us achieve our mission of "enabling youth on their path to a rewarding career." Funds raised through this event go directly towards supporting CAREERS' programming throughout the year.

"Being an apprentice in the trade, and not even being a full journeyman yet, I have received more job offers than ever just from having my apprenticeship. It has opened so many doors, I don't even know where it could take me. I went in blind and now I am teaching new guys who come into the shop."

- Heavy Equipment Technician Student Intern, 2021



FORT MCKAY
FIRST NATION

**PRESENTING
SPONSOR
\$25,000**



**Enjoy recognition and benefits uniquely tailored to fit your organization.
Receive maximized exposure throughout the event in addition to exclusive recognition in your sponsorship category.**

PRE-TOURNAMENT BENEFITS

- Logo and mention in all media and PR (where applicable)
- Logo inclusion on all sponsor package presentations
- Logo on registration forms
- Logo recognition on all pages of the golf website with a link to your corporate website and social media
- Logo on sponsor page of CAREERS website
- CAREERS logo with link provided to place on your corporate website, linking to the Eric Newell "Kidz in Careers" Golf Classic

TOURNAMENT BENEFITS

- Eight (8) complimentary golf spots
- Corporate logo on event signage
- Opportunity to include company/product information distribution on golf carts at the tournament
- Souvenir event program
 - Logo on front page of program
 - Full page welcome letter in program
 - Full page ad in souvenir program (provided by sponsor)
 - Corporate logo recognition
- Logo placement on select tournament merchandise and digital banquet score board

POST-TOURNAMENT BENEFITS

- Speaking opportunity at post-tournament BARBECUE
- Verbal recognition as a sponsor at the post-tournament BARBECUE
- Opportunity to provide a "thank you" letter to all participants
- Logo recognition on the table cards at the post-tournament BARBECUE
- Logo recognition on venue entry and exit signs
- Logo recognition in post-tournament media
- Logo recognition in the CAREERS e-newsletter post-tournament "thank you"
- Thank you notice on the CAREERS website
- First right of refusal for future event

EXCLUSIVE

For more information, visit
www.careersnextgolf.ca/kicgolf

Premier Sponsorships



PREMIER RECOGNITION INCLUDES

- Logo recognition as Premier Sponsor on sponsor event signage and event related digital and social media promotions
- Logo and link on event sponsor page of website
- Souvenir program
 - Corporate logo recognition as Premier Sponsor
 - ½ page ad in souvenir program (provided by sponsor)
- Corporate logo placement on digital scoreboard
- Opportunity to include promotional item in golfer package
- Logo recognition in the CAREERS e-newsletter post-tournament "thank you"
- Individualized thank you with company link on social media
- CAREERS logo with link provided to place on your corporate website, linking to the Eric Newell 'Kidz in Careers' Golf Classic
- First right of refusal for future event

Barbecue Sponsor \$15,000

Showcase your company as you host the post-tournament Barbecue. Receive maximized exposure throughout the event in addition to exclusive recognition in your sponsorship category.

ADDITIONAL BENEFITS - EXCLUSIVE

- Six (6) complimentary golf spots
- Prominent logo placement and recognition on all Barbecue signage in venue ("Barbecue sponsored by...")
- Speaking opportunity at Barbecue
- Verbal recognition as a sponsor at the Barbecue



Virtual Experience Sponsor \$15,000

Stay Connected through out the Tournament! Receive maximized exposure throughout the event in addition to exclusive recognition in your sponsorship category.

ADDITIONAL BENEFITS - EXCLUSIVE

- Six (6) complimentary golf spots
- Prominent logo placement and recognition on signage in venue ("Virtual Experience sponsored by...")
- Full digital exposure through the event such as; app interactive games and updates, social media posts for prizing via, Twitter, Facebook and Instagram.
- Video opportunity displayed throughout the day, score updates and event updates.

EXCLUSIVE

Breakfast Sponsor \$10,000

Rise and shine as the host of the tournament Breakfast. Receive maximized exposure throughout the event in addition to exclusive recognition in your sponsorship category.

ADDITIONAL BENEFITS - EXCLUSIVE

- Four (4) complimentary golf spots
- Prominent logo placement and recognition on all Breakfast signage in venue ("Breakfast sponsored by...")
- Speaking opportunity at Breakfast
- Verbal recognition as a sponsor at the Breakfast

EXCLUSIVE

Eagle Sponsorships \$5,000

Take advantage of one of these **EXCLUSIVE**, highly visible and interactive opportunities to promote your organization.

SPONSORS AT THIS LEVEL RECEIVE THE FOLLOWING BENEFITS

- Two (2) complimentary golf spots
- Logo recognition as Eagle Sponsor on sponsor event signage and event related digital and social media promotions
- ¼ page ad in souvenir program (provided by sponsor)
- Logo recognition in CAREERS post-tournament Thank You
- First right of refusal for future event

Golf Cart Sponsor

Promote your company all day long!

ADDITIONAL BENEFITS - EXCLUSIVE

- Logo recognition on all carts and relevant signage
- Opportunity to place a golfer gift in golf carts

Volunteer Sponsor

Highlight your organization through our volunteers and showcase your commitment to our volunteer program.

ADDITIONAL BENEFITS - EXCLUSIVE

- Logo placement on all volunteer shirts
- Opportunity to address and provide volunteers with thank you gift

Practice Green and Putting Challenge Sponsor

Catch the golfers as they get warmed up and cheer them on.

ADDITIONAL BENEFITS - EXCLUSIVE

- Logo recognition on signage at practice green
- Opportunity to have staff members host practice green area and putting challenge
- Opportunity to provide putting challenge participants with prizes

Snack Stop Sponsor

Be remembered by hungry golfers!

ADDITIONAL BENEFITS - EXCLUSIVE

- Logo recognition at the course snack stop
- Opportunity to provide golfer gift at snack stop

Pin Flag Sponsor

Be seen on every green!

ADDITIONAL BENEFITS - EXCLUSIVE

- Corporate branding on Pin Flag signage for **all 18 holes**

Beverage Cart Sponsor

ADDITIONAL BENEFITS - EXCLUSIVE

- Golfers will enjoy beverages all day long from a beverage cart branded with your logo.

Registration Sponsor

Greet each golfer as they check-in for a fun-filled round.

ADDITIONAL BENEFITS - EXCLUSIVE

- Logo recognition on signage at Registration and Bag Drop areas
- Opportunity to provide promotional materials to all participants coming through the Registration area

Team Photo Sponsor

Showcase your company on each team photo.

ADDITIONAL BENEFITS - EXCLUSIVE

- Photo of each golf team at hole, and provision of team takeaway photo with corporate logo on border of photo frame

Long Ball Champion Sponsor

ADDITIONAL BENEFITS - EXCLUSIVE

- Watch Canadian Long Ball Champion Irene Crowchild drive the ball down the fairway. Irene is the first Indigenous person to tee up and win the women's title.



Birdie \$2,500



Hole Sponsor

Engage every golfer as they visit your designated hole with a contest, corporate giveaway, snack or beverage.

BENEFITS

- One (1) complimentary golf spot
- Opportunity to brand assigned hole with signage, banners and promotional materials
- Logo recognition in souvenir event program
- Logo placement on hole signage
- Logo recognition on CAREERS post-tournament Thank You

Hole-in-One Sponsor*

Wow guests with fabulous prizes!

IN ADDITION TO HOLE SPONSOR BENEFITS

- Opportunity to host designated hole
- Opportunity to present winner with Hole-in-One prize

* Plus + the cost of insurance

Beverage Hole Sponsor (3)

Quench the thirst of our golfers as they visit your hole.

* Plus + the cost of beverage



On Par \$1,000

Friends of Eric Newell 'Kidz in Careers'

\$500+

Skills Partner

Get the attention at the skills contests.

BENEFITS

- Opportunity to provide branded prizes for skills contests
- Opportunity to include corporate materials with prizes
- Company name recognition in souvenir event program
- Recognition in CAREERS post-tournament Thank You



Show your support for youth to discover their career passion!

BENEFITS

- Opportunity to include promotional item in golfer gift package
- Name recognition in event program and CAREERS post-tournament Thank You

Don't see anything you like? Give us a call to customize something for you.

Ericka Folk 780.930.2518 or email golf@nextgen.org

Welcome Reception

Wed. July 5th, 5PM-8PM

*subject to COVID-19 restrictions.

Swing by the CAREERS table (situated in the main lobby next to the Cactus Lounge) on the night before the golf tournament. You'll be able to:

- Avoid check-in lines on the day of the tournament
- Pre-purchase games packs
- Get your raffle tickets
- Pick up your tee gift

Deerfoot Inn
11500 35 St SE
Calgary, AB T2Z 3W4

Eric Newell 'Kidz in Careers' Golf Classic Sponsorship Form



YES! Sign me up...

Premier Sponsorship

- Presenting – \$25,000
- Barbecue – \$15,000
- Virtual Experience – \$15,000
- Breakfast – \$10,000

Eagle – \$5,000

- Beverage Cart Sponsor
- Golf Cart Sponsor

Eagle – \$5,000 (cont'd)

- Long Ball Champion Sponsor
- Pin Flag Sponsor
- Practice Green and Putting Challenge Sponsor
- Registration Sponsor
- Snack Stop Sponsor
- Team Photo Sponsor
- Volunteer Sponsor

Birdie – \$2,500

- Hole Sponsor
- Hole-in-One Sponsor
- Beverage Hole Sponsor

On Par – \$1,000

- Skills Partner

Friends of Eric Newell 'Kidz in Careers'

- \$500+

PRESENTED BY



FORT MCKAY
FIRST NATION

CONTACT INFORMATION

COMPANY NAME		DATE	
CONTACT PERSON		JOB TITLE	
ADDRESS		CITY	
PROV	POSTAL CODE	SOCIAL MEDIA HANDLE	
EMAIL	PHONE	APPROVAL SIGNATURE	

PAYMENT INFORMATION

CHEQUE PLEASE FIND ENCLOSED A CHEQUE IN THE AMOUNT OF \$ _____ ***ADDITIONAL GOLFERS, GAMES AND TICKETS TO BE INCLUDED IN THIS TOTAL.**

INVOICE

CREDIT CARD PAY ONLINE! www.careersnextgen.ca/kicgolf OR CALL US **780.426.3414**

REGISTER GOLFERS ON THE NEXT PAGE

I AM PLEASED TO MAKE A DONATION OF \$ _____ TO SUPPORT YOUTH DISCOVERING THEIR CAREER PASSION.

I WOULD LIKE TO OFFER AN AUCTION ITEM (please describe below)

Send your completed form to:
CAREERS: The Next Generation
 Mail: 18256 102 Avenue NW
 Edmonton, AB, T5S 1S7
 E-mail: golf@nextgen.org
 Fax: 780.428.8164

Thank You for helping youth discover career passion!

For information about donations, please visit www.careersnextgen.ca/donate.





THE ERIC NEWELL
KIDZ IN CAREERS GOLF CLASSIC

Thursday, July 6, 2023
Heritage Pointe Golf Club • DeWinton, AB
BREAKFAST: 6:30 am SHOTGUN START: 8:00 am
BARBECUE: Immediately following golf

*Early Bird: Until April 28, 2023 - \$395 / person
\$1,500 / team*

**ENTRY FEE: \$500/per person
\$2,000/per team**

PLAYER 1

NAME: _____ TITLE: _____
COMPANY: _____ ADDRESS: _____
CITY: _____ POSTAL CODE: _____ E-MAIL: _____
TELEPHONE: _____

PLAYER 1

GOLF REGISTRATION

\$ _____

GAMES ON COURSE

\$ _____

ALL-IN GAMES: \$100 (INCLUDES ON COURSE ACTIVITIES, MULLIGANS, PUTTING CHALLENGE, RAFFLE TICKETS, PRIZES AND MORE)

PLAYER 2

NAME: _____ TITLE: _____
COMPANY: _____ ADDRESS: _____
CITY: _____ POSTAL CODE: _____ E-MAIL: _____
TELEPHONE: _____

PLAYER 2

GOLF REGISTRATION

\$ _____

GAMES ON COURSE

\$ _____

ALL-IN GAMES: \$100 (INCLUDES ON COURSE ACTIVITIES, MULLIGANS, PUTTING CHALLENGE, RAFFLE TICKETS, PRIZES AND MORE)

PLAYER 3

NAME: _____ TITLE: _____
COMPANY: _____ ADDRESS: _____
CITY: _____ POSTAL CODE: _____ E-MAIL: _____
TELEPHONE: _____

PLAYER 3

GOLF REGISTRATION

\$ _____

GAMES ON COURSE

\$ _____

ALL-IN GAMES: \$100 (INCLUDES ON COURSE ACTIVITIES, MULLIGANS, PUTTING CHALLENGE, RAFFLE TICKETS, PRIZES AND MORE)

PLAYER 4

NAME: _____ TITLE: _____
COMPANY: _____ ADDRESS: _____
CITY: _____ POSTAL CODE: _____ E-MAIL: _____
TELEPHONE: _____

PLAYER 4

GOLF REGISTRATION

\$ _____

GAMES ON COURSE

\$ _____

ALL-IN GAMES: \$100 (INCLUDES ON COURSE ACTIVITIES, MULLIGANS, PUTTING CHALLENGE, RAFFLE TICKETS, PRIZES AND MORE)

Do you require rental clubs? Please contact Heritage Pointe's Proshop at (403) 256-2002.



ALL TOURNAMENT PROCEEDS
WILL BE MATCHED UP TO 50%
THROUGH THE SHAW BIRDIES
FOR KIDS PRESENTED BY
ALTALINK.

TOTAL

\$ _____*

Registration is not complete until final payment is received.

***Please add extra golfers and games to your sponsorship total.**

Go to www.careersnextgen.ca/kicgolf for information and online golf registration.

www.careersnextgen.ca • 1.888.757.7172



CAREERS