

Invest in youth for the future

A partnership with CAREERS is an investment in **Alberta's youth**.

CAREERS: The Next Generation is a student focused, industry-community partnership that provides Awareness, Exploration and Experience to encourage youth to engage in learning, stay in school and discover a successful career in demand.

Your support will enable young people to:

- Explore a career in demand now and in the future
- Connect learning to earning - making school more relevant
- Be empowered with knowledge and skills on their way to a rewarding career

Our partners are community-minded leaders, philanthropic organizations, and forward-thinking businesses, who see value in supporting young people - while impacting the future workforce.

- Promoting career choices to match current and future labour market demand
- Building a local skilled workforce
- Optimizing school to work transition



A lot of kids feel stuck like there is nothing out there, that's how I felt, but as soon as I learned about CAREERS, I really changed. I started taking school a bit more seriously; it made me realized that school would help you but you have to get involved and go out and find your opportunities and CAREERS showed me that and helped me do it.

- Grace No Runner, CAREERS Alumni

Your contribution allows CAREERS to focus on youth career pathway development through:

Youth CAREER Awareness:

- School workshops
- Community presentations
- CAREERexpos

Youth CAREER Exploration:

- Career camps
- Skilled Trade Showcase
- Mentor workshops

Youth CAREER Experience:

- Paid internships - apply classroom knowledge, build transferable skills, and make connections in the community.

Join the CAREERS' family of annual investors who together make a difference in young peoples lives.

Invest in youth for the future

CAREERS offers a variety of ways for your company to support our mission, including cash donations, in-kind contributions, support to specific career programs, sponsoring our annual charity golf tournament, supporting career exploration activities, or hosting local fundraising events in your communities.

We welcome long-term partnerships with packages at various levels, which can further engage your employees with mentoring opportunities and other community-based opportunities. Each CAREERS corporate relationship is individually structured to best meet your business objectives and our goals.

Every gift matters to youth.

Starter - up to \$1,000

Spark youth career interest

Motivator - \$1000+

Ignite career curiosity

Booster - \$5,000+

Fuel career dreams

Leader - \$10,000+

Empower youth with applied knowledge and skills

Innovator - \$25,000+

Launch career pathways for youth

Builders of Alberta - \$50,000+

Position youth as the workforce of the future

Visionary - \$100,000+

Your generous annual gift of \$100,000 or more continues to support youth career pathways, through exploration, experience and education, but your vision and leadership allow us to do so much more.

CAREERS provides a wide range of recognition options, tailored to the partnership level you select.

Your gift acknowledgment may include:

- Recognition in CAREERS digital and social media and publications;
- Recognition events; and
- A charitable tax receipt

To make a corporate gift today, please complete the following pledge form.

Thank you for supporting youth on their path to a rewarding career.

Registration Number: 88641 3699 RR0001

"Before CAREERS and the RAP program, I had no motivation for anything. I could get a 50% or a 100% in a class and feel the same either way. It's hard to apply yourself when you don't even know why you are doing it. We all need a future to work towards, and CAREERS gave me that."

- Kathryn Mackenzie
CAREERS Alumni





Invest in youth for the future

YES! I want to be a Corporate Donor!

Company Name: _____

Address: _____

City & Province: _____ Postal Code: _____

Phone: _____

Primary Contact Person: _____

Contact's Phone: _____ Contact's Email: _____

Donation Information

Getting to 6000 internship matching program

My Company would like to invest in CAREERS: The Next Generation and make a gift of \$ _____

☐ One time only ☐ Multi-year Please specify: _____

Printed Name: _____

Authorized Signature: _____ Date: _____

Payment Options

☐ Cheque payable to "CAREERS: The Next Generation Foundation"

☐ Invoice

☐ Gift of Securities

☐ VISA ☐ Mastercard ☐ American Express

*Credit card payments are accepted for donations up to \$5,000. To process your payment, please contact CAREERS at 1.888.757.7172.

Acknowledgment Information

☐ Same as above Recognition name if different: _____

Thank you very much for your generous support!

If you have any questions, please contact:

Ericka Folk, Director - Partnerships | efolk@nextgen.org | Phone: 1.888.757.7172 | Fax: 780.428.8164

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