



**Central Alberta**

**May 2, 2019**

Red Deer College



They are  
our future.

Be a part  
of it and become  
one of our valued  
event partners!



for more info

[www.careersnextgen.ca/expo-central/](http://www.careersnextgen.ca/expo-central/)

Brought to you by:



and the community

# PROGRAM BACKGROUND:

**CAREERS: The Next Generation** is a charitable organization raising youth awareness of career options benefiting Alberta's future economy. **CAREERexpo** is Central Alberta's largest student-focused career exploration event, with over 50 exhibitor booths and over 4,000 high school students in 2018.

CAREERexpo is not a job fair; it is an investment in our future.



## CAREERexpo Central Alberta sponsorship opportunities:

### ★ CAREERexpo **PREMIER EVENT PACKAGE** - *EXCLUSIVE*

\$5,000

Showcase your company as the exclusive event sponsor to students, schools and exhibitors.

Uniquely tailored benefits to fit your organization include:

- Premier Exhibition Space to showcase your organization, industry and sector
- Prominent logo placement in show and exhibitor lounge areas
- Logo recognition as Event Sponsor on school and exhibitor show materials
- Premier Logo recognition on event signage and promotional materials, including personalized digital and social media
- Half-page ad in Exhibitor communications and company profile on event website
- Invitation to special events and activities held in conjunction with the show
- First right of refusal

### ★ CAREERexpo **GOLD PACKAGE**

\$2,500

Demonstrate your company's commitment to youth career exploration.

Benefits include:

- Up to Two (2) 10x10' premium location exhibitor booth packages (\$500 value)
- Logo recognition as Gold Sponsor on sponsor signage and relevant promotional materials
- Logo recognition as Gold Sponsor on website and individual thank you linked to sponsor social media.
- Invitation to special events and activities held in conjunction with the show

### ★ CAREERexpo **SILVER PACKAGE**

\$1,250

Promote your company to students and numerous exhibitors from throughout the province.

Benefits include:

- One (1) 10x10' premium location exhibitor booth package (\$250 value)
- Logo recognition as Silver Sponsor on sponsor signage and relevant promotional materials
- Logo recognition as Silver Sponsor on website and mentioned on social media linked to sponsor social media
- Invitation to special events and activities held in conjunction with the show

### ★ CAREERexpo **BRONZE PACKAGE**

\$750

Show your company support for student career awareness.

Benefits include:

- Name recognition as Bronze Sponsor on signage and relevant promotional materials
- Name recognition as Bronze Sponsor on website and mentioned on social media
- Invitation to special events and activities held in conjunction with the show

# CENTRAL ALBERTA Sponsorship Form



QUESTIONS? Call Ericka Folk  
at 780.930.2518 or email [efolk@nextgen.org](mailto:efolk@nextgen.org)

contact information:

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_ Social Media \_\_\_\_\_

please select your level of support:

- Premier Event (\$5000)  Gold (\$2500)  Silver (\$1250)  Bronze (\$750)

## how to submit



or



Email to Ericka Folk  
[efolk@nextgen.org](mailto:efolk@nextgen.org)

or

Submit by fax to:  
780.428.8164

\*\*Cheques payable to  
CAREERS: The Next Generation  
18256 102 Avenue NW  
Edmonton, AB T5S 1S7

payment information:

- Invoice  Cheque\*\*  Credit Card

visa  mastercard

Card Number \_\_\_\_\_

Expiry Date \_\_\_\_\_

Name on the card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

- I am pleased to make a donation of \$ \_\_\_\_\_  
to support youth discovering their career passion.

(Donors are recognized as a Friend of CAREERexpo and may be eligible for a tax receipt.)

- I would like to offer a prize item for the student draw.

\_\_\_\_\_



Thank you for helping youth discover career  
passion in trades, technologies, health and  
occupations in high demand.

